

## Accounting and Finance 1\*\*

---

The financial market is one of the most influential [most influential what?] in the world today and of great importance for both the international success and competitiveness of the UK and for the continued success of the financial services sector as a major UK export. I have sustained a keen interest in finance since [better: "from"] an early age and this has been developed and strengthened by my study of mathematics and economics. My ambition to become a Chartered Accountant in the future was further strengthened after recently attending an open day at Pricewaterhouse Coopers, at which I was given an insight into the accounting profession and the various areas of accountancy. Additionally, my work experience placement at HSBC working in a variety of departments has given me an experience of the financial world and how it functions. [give a little more detail on what you did there - what departments, who were you shadowing, what did you learn, how long were you there, etc.] Studying economics has further developed my enthusiasm to study accounting and finance at degree level.

In economics, I particularly enjoy analysing and evaluating the successes, failures and consequences of various macro-economic policies. The other subjects that I study at A2 level are Maths, History and Biology. History like Economics has refined my ability to research a topic, select key information and use it to make focused evaluations. The study of Mathematics and Biology have improved my research and number skills [better: "numeracy"] and presented me with the kind of problem solving challenges I enjoy. I am a member of the Gifted and Talented Academy for [of? - these last two are great but needn't be in this academic section]

Additionally I am participating in the Young Enterprise group, which is running at college this year [Use a topic sentence here, ie introduce the paragraph with something simple like "I enjoy a number of extra-curricular activities"]. These achievements demonstrate my motivation and commitment to study. Outside of academic life I participate in and enjoy a range of sporting activities. Football and Cricket has helped me develop my commitment to teams and my fitness programme leading to 'The Race for Life' raising money for Cancer Research has helped me to persevere and succeed in a challenge. As a member of St John Ambulance, I completed the 'Young Lifesaver Plus' award, attended public events on a volunteer basis such as the Bristol Half Marathon and also gave time to organising and leading events as a cadet corporal. Furthermore, I was also [Don't need both "Furthermore" and "also"] named 'Cadet of the Year' at my division. Again I need to have good communication skills and show emotional intelligence when dealing with a variety of people and situations. As deputy head girl [capitalise this] at my secondary school I was able to not only hold a position of responsibility but also debate matters with peers and take issues to staff and governors. I have part-time employment [easier: "I work in..."] in a retail store where I have been able to improve my communication skills acquiring knowledge of customer service and the retail business; through experiences such as accounts targets and the importance of individual performances to the company. Furthermore, [too much use of this word!] I am currently working towards my standard level award within the company.

My interests outside of college have enabled me to work well on my own initiative and as part of a team. They have also aided my organisational and time management skills. I am mature, confident and self-motivated, all qualities that I believe are critical to a successful university experience. I relish the opportunity to study accounting and finance to degree level and hopefully beyond.

Not a bad statement at all. I'd give it 6.5/10. There's a lot of achievements here but the important things to do to improve this are to a) allocate this content more strictly to categories and b) to talk more about accounting and finance, be it in the PwC experience or by adding some outside reading; a passion for this subject does not quite come across