

EVENTS MANAGEMENT

Organisation is a key skill in life, one which has developed within me and has heightened my awareness of my surroundings. Involving myself as a participant in many local events and competitions has inspired me to investigate the complexities of Events Management. Being an Events Manager appealed to me when I started socialising, wanting to know how the events were put together and the contributing factors making them successful. I've always aspired to study at university and since starting my A levels have realised that Events Management is the course that inspires me most. I feel that a university education will give me the basis to achieve my ambition in Events Management and in life.

I have enjoyed my A-Level subjects and feel they prepared me for higher education. Geography has made me aware of how life is associated with social, economic and environmental factors and attempts equilibrium in the society of today. Geology has helped to identify the earth's strata, hazards and advantages and how it affects industry today and in the future. History has helped me to analyse information and form arguments and debates. I feel this is an advantage to being an events manager as people have many interpretations and ideas yet cannot confirm why it would be successful and how to accomplish it; and therefore wouldn't be able to debate their ideas to an audience or other competitors. Last year I also studied English at AS level. English has given me the tools to enhance my ability to analyse information and present my ideas clearly. I think this is vital to an events manager as it is one method enabling you to both visually and verbally present your work to an audience, including necessary facts that are required for it to be a successful event. The Welsh Baccalaureate has made me aware of the key skills in life, ranging from political to financial aspects. My individual investigation was comparing two youth organisations in different countries associated with their events and activities.

I have worked at Manor House Wildlife Park, a large scale leisure organisation run by Anna Ryder-Richardson for 5 years on a seasonal basis. My role within the team has been to greet people, deal with membership databases, finance and customer enquiries. This helped me to develop my interpersonal skills. A second job I have had for a number of years is a team leader amongst waitresses for a company that caters for large private events. I'm also a keen volunteer for long course weekend and Ironman Wales.

My work experience was carried out at St. Florence VC Primary School. It was a thoroughly rewarding experience, working with the children, talking to parents and being accepted as a member of the staff. It gave me the confidence to correct and advise pupils about how to develop and inspire their work. The feedback I received was very positive.

I have a bubbly and cheerful personality. I commence tasks with an open mind, focusing on the positive aspects of any new challenge. In lower school I was a member of both hockey and netball teams. I passed grade 4 ballet with distinction. I enjoy dinghy sailing at Tenby and achieved RYA 1, 2 and 3. I have been an active member of 'South Pembrokeshire Young Farmers Club' for the past 6 years and have held a position of youth forum links coordinator and minute taker as well as Wales's representative showing leadership and organisation skills. This is emphasised by my 2nd place in junior member of the year 2011. YFC has given me the opportunity to work alongside the BBC and S4C giving me an insight into the use of media and how vital it is for today's industry. I have been involved with catering, charity work, organising parties, raising money and expanding my social network. I was a member of Pembrokeshire Youth Bank for 3 years as both secretary and treasurer. I was responsible for allocation of funds to local charities and youth projects. I have represented the organisation at both Welsh and national I